Innovation

in Mobile Linux Devices

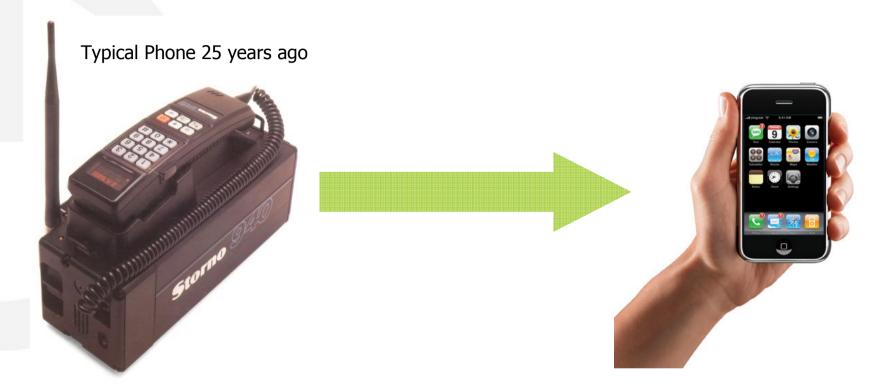
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Trolltech

Dec 2007



Innovation??



- Moore's Law Made The Hardware
- How about Software?



1/ Mobile Phone as Convergence Device

- Voice
- Roaming
- Data Connectivity
- Digital Camera
- Voice Recording
- Office Tool
- Corporate
- VPN
- Diary
- PIM / Address
- WiFi / WiMAX
- Modem
- Security



- Television
- Internet Browsing
- Music
- Streaming Video
- Video Telephony
- Push-2-Talk
- Text Messaging
- Photo Messaging
- Video Messaging
- Instant Messaging
- Gaming
- GPS Navigation
- Geo / Presence



2/ Different Market-Segment Device

Personal Info Center



Cellular Phone



Motorola Ming

Home Video Phone



Leadtek XTP8830

Portable Media Player



Archos 604WiFi

IP Skype phone





The Achilles Heel

- Software innovate the device, and became the Key challenge for maker.
- Yes, Linux, best platform for a modern, rich-features devices.
- Can we do like that?
- We want magic box who provide:
 Good User Interface
 Support Different Input Mechanism
 Handle multiple Task
 Interaction between Applications

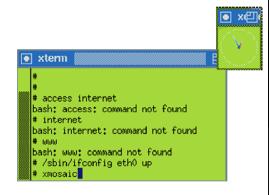
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So we need

Excellent Middleware

Pre-integrated Applications



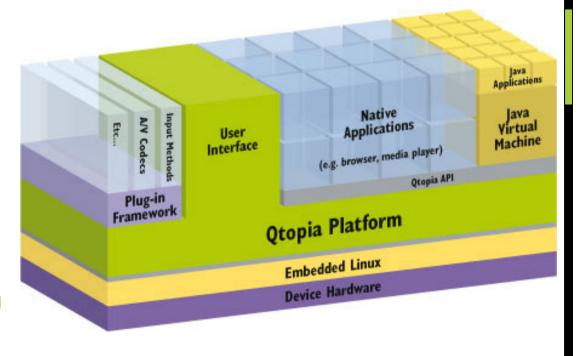




The Answer: Qtopia

- One of the flag product of Trolltech, the other is Qt and base on Qt.
- Completely GUI toolkit and Application framework dedicated for Linux.
- Rich Features and full set of Applications provided.

Qtopia is a Innovation Platform also can make you Innovation





The Innovation of Qtopia

- In the Market since 2001
- Qtopia Core -> Qtopia Platform -> Qtopia Phone Edition
- Ecosystem, work close with Sun, Opera, Zi, BeepScience, Real.
- Further: BroadBand Suite, Touch Media Suite...





Qtopia make you Innovation

- SDK + GreenPhone, also work close with OpenMoko
- Full Source Provider, mean control and innovate
- Qt (foundation of KDE) and Qtopia Share the core library and APIs
- Community, <u>www.qtopia.net</u>







Conclusion of Qtopia

- Target
 - Manufactures
 - ODM/OEM
 - ISV
- Benefit
 - Work with Embedded Linux deeply, run wherever Linux runs
 - No brand restriction, free your innovation
 - Strong UI customization
 - Turnkey-solution available, Fast TTM (Time to Market)
 - Linux+Qtopia, matchable solution compared to Symbian, Windows Mobile
 - Dual License

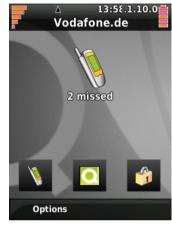


Qtopia UI Customization Examples









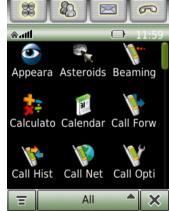








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Trolltech Brief – 13 years continues growth

- Founded in 1994, Headquarter in Oslo, Norway
- Now over 250 full-time Employees, and over 5000 customers
- IPO 2006, Oslo Stock Exchange
- Six Offices WW, Beijing, Oslo, Brisbane, CA, Berlin and Munich
- Beijing Office: 丰联广场A2501,朝阳门
- Products: Qt, Qtopia, Qt jambi, TeamBuilder.





Work close with China Customers

- Establish Beijing Office 2005
- Word-class Local Support & Consultancy Team, provide support to China, Taiwan, Japan and Korea customers.
- Customer cover most Local Manufactures and Design House.
- ZTE, Cellon, Longcheer successfully shipped Qtopia Phones.







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Powerd By Qtopia







VOIP Phone

Portable Media

TV/handheld







Mobile Phone



Automotive



Medical devices



Broadband devices



Set-top box



Qtopia in Glance

- Video
- Device



Step by Step build an interesting Device

- 1. You must have a ARM development Board first, otherwise you can get a Greenphone or OpenMoko as reference platform.
- Going with WindRiver Linux or other Open-source Linux Solution eg OpenEmbedded.
- 3. Porting Linux to your target Hardware if necessary and make sure it works fine.
- 4. Going with Qtopia GPL or Commercial, choose Qtopia Core/Platform/Phone Edition or GreenSuite as need.
- 5. Porting Qtopia to Linux, generally take one week. Take use of "Device Profile"
- 6. Customizing Qtopia UI, Applications.
- 7. Put interesting applications to the system, from Trolltech Partner or yourself. GBA Emulator? Web Browser?
- 8. Performance Tuning and Test.



Step by Step write a Qtopia Application

- 1. Launching Qtopia SDK or building from source
- 2. If building from source, check your gcc version and perl version.
- 3. Use "Assistant" for the API reference, Use "Qt Designer" for the UI design (widget, layout).
- 4. Coding...
 Use "qmake" to generate project descript file and makefile.
- 5. Running and Debugging...
 Use "QVFB" to emulate and gdb/ddd to debug on x86.
- 6. Get a GreenPhone, OpenMoko, at least you need have Nokia Tablet.
- 7. Cross-Compile your Qtopia application to target hardware, Running on actual Device.
- 8. Test and Bug Fix.
- Use "Qt Linguist" to translate and deploy the application to other localization.



Hello World, Qtopia

- Get Qtopia SDK @ http://www.qtopia.net
- First Hello World Application using 8 lines of code.
- Games, Mobile Web2.0, Mobile ERP, whatever.



```
#include <QtopiaApplication>
#include <QPushButton>

int main( int argc, char **argv )
{
    QtopiaApplication a( argc, argv );
    QPushButton *hello=
        new QPushButton( "Hello World!", 0 );
    QObject::connect( hello, SIGNAL(clicked()))
        &a, SLOT(quit()) );
    hello->show();
    return a.exec();
}
```

More Qtopia info @ http://www.trolltech.com/products/qtopia/





Q & A Thanks

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